

City of Mesa Library Advisory Board Meeting

Date: January 15, 2013
Time: 5:30 p.m.
Location: City of Mesa Main Library
64 E. 1st Street

Members Present

Diane Cantile

Chair

Sharon Webster

Kathy Tolman

Blair Lange

Lora Bolick

Eileen Bachman

Teresa D'Asaro

Staff Present

Heather Wolf

Kathy Little

Kellie Gillespie

Polly Bonnett

Lanty Snelson

Dawn Kucerak

Members Absent

Robert McDonald, Jr.

Becky Rapier

Guests Present

AGENDA ITEM	DISCUSSION
Call to Order	Board Chair Diane Cantile called the regular bi-monthly meeting of the City of Mesa Library Advisory Board to order at 5:30 p.m. on January 15, 2013.
Approval of Minutes	Board member Lora Bolick moved & Board member Teresa D'asaro seconded that the minutes of the November 20, 2012 regular meeting be approved as presented. Motion passed, all voting yes.
Public Comments	There were no public comments.
Director's Report	<p>Library Director Heather Wolf reported on the December 2012 usage statistics, see handout. Circulation and program attendance increased both monthly and FYTD when compared to December 2011. The decrease in circulation at MEL is most likely because MEL's collection is now part of the system wide floating collection whereas when MEL first opened the items in its collection were always housed at that location. In-house visits decreased for the month and increased FYTD when compared to December 2011. The monthly decrease is due to a decline in patronage at the Main Library. Staff is looking into why this may be happening as in-house visits for November also decreased at the Main Library. The decline in Red Mountain's children's programs is because several programs were not accounted for and these numbers are being corrected. Board member Kathy Tolman inquired as to how program attendance is tracked. Library Director Heather Wolf reported that attendance is manually counted and is based on the program audience as defined by the State.</p> <p>Library Director Heather Wolf reported that construction for THINKspot has begun and major construction is expected to be completed by the first week of March. The only anticipated delay may be in receiving a set of glass doors for the meeting area. Ms. Wolf reported that the furniture order through Target Commercial Interiors is being finalized and that ordering equipment, PCs, printers, iPads, etc. and recruitment for the Coordinator position for THINKspot</p>

AGENDA ITEM	DISCUSSION
	will begin before the end of January. Ms. Wolf also provided an overview as to the purpose THINKspot as a collaborative work space, a multi-purpose technological meeting place.
Collection Management Theory	Library Director Heather Wolf provided an overview to the Board about <i>collection management theory</i> . Ms. Wolf reported that originally libraries focused on the selection of items for their collection. In the 1960's, the term <i>collection development</i> came into use acknowledging that building a library collection was more than just selecting items to meet community needs and interests. It also included the selection, assessment of the needs of the users, collection analysis, and budget management. In the 1980's, <i>collection management</i> became the umbrella term that incorporated collection development although these terms are now often used synonymously. <i>Collection management</i> includes collection development and decisions about the weeding, storage and preservation of materials. It is also a series of cyclical activities in which items are selected based on reviews/recommendations, author or subject past performance, and customer suggestions. In theory, if items are selected appropriately, items will circulate and the better the selection, the greater the circulation. Once items are purchased for the collection they are monitored by evaluating them for condition, usage, outdated information and popularity. Ms. Wolf also reported that <i>Collection HQ</i> is a new collection analysis tool that will assist in managing the collection more efficiently and effectively. At the conclusion of Ms. Wolf's overview discussion ensued on this topic.
YAAC Report	Board member Blair Lange reported that due to the holiday season the YAAC group had not met although with the new year plan to meet once or twice a month at the Dobson Ranch Library.
Library Board Community Involvement Update	Library Director Heather Wolf reported on the upcoming community involvement events for February 2013. Board member Kathy Tolman will represent the Library at the Building Strong Neighborhoods, District 5, on 2/7/13 and Board Chair Diane Cantile at Vice Mayor Somers Pancake Breakfast on 2/9/13. Board members may contact the Library Director if they would also like to attend either of these events.
Identify items for future agendas	How controversial topics are handled, the process and decision makers. How we market and promote the library events and services.
Announcements	None.
Adjournment	Board member Kathy Tolman moved & Board member Sharon Webster seconded that the meeting be adjourned. The meeting was adjourned at 6:18 p.m. The next meeting will be held on March 19, 2013 at 5:30 p.m. in the Main Library Boardroom, 64 E. 1 st Street.

Heather Wolf, Library Director signs for minutes